ITS YOUR **RACE**™
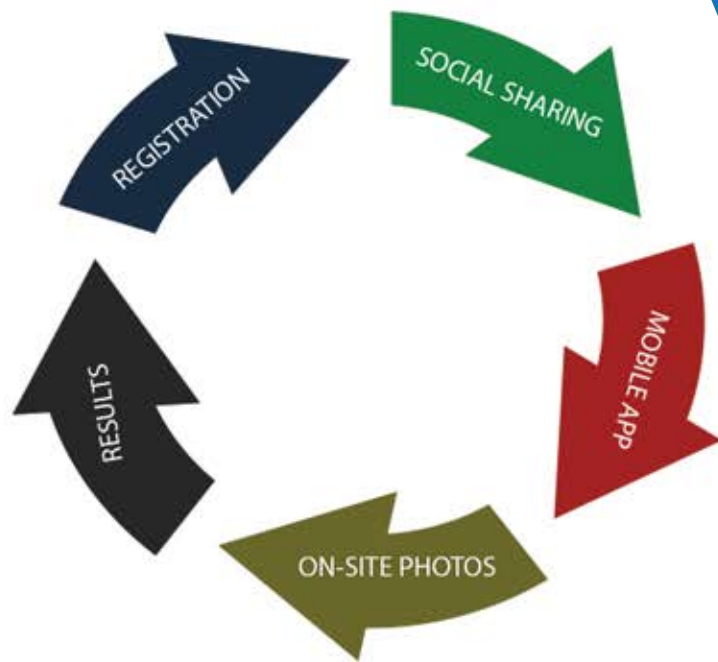
REVOLUTIONIZING THE LIVE RACE EXPERIENCE

Registration | Timing | Mobile App | Social Media | Race Day Kiosks

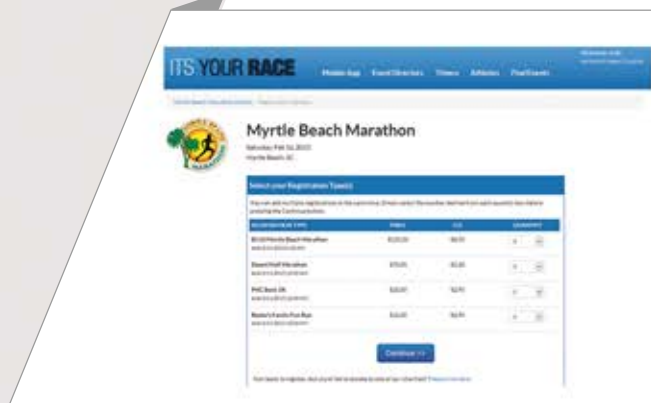Web Results | Race Day Photos | Text Messaging

www.ItsYourRace.com

FINALLY: A ONE-STOP COMPREHENSIVE PLATFORM FOR YOUR EVENT

ITS YOUR RACE™ allows an event director or timer to:

- Fully integrate their race registration with their web and mobile results

- Provide a mobile app for participants that includes all the information they need to know about the event as well as searchable results and athlete tracking

- Have event photos available for viewing and purchase through a mobile app, web results and race day kiosks

- Provide a robust web results platform that communicates with the Jaguar timing system, so that results are being updated live throughout the race

- Fully integrate with social media networks to advertise your event and allow participants to share race progress live

RACE REGISTRATION

ITS YOUR RACE™ offers easy setup with a web-based admin tool that gives you complete control over your event. Credit card processing is secure and easy and offers a low fee to the athlete.

LIVE RESULTS & EVENT PHOTOS

Results have never been easier to access. We fully integrate with Jaguar to push results to a custom results web page, the ITS YOUR RACE™ mobile app and race day kiosks. Using Jaguar Snapshot, photos are automatically posted and available for purchase immediately following the race.

ITS YOUR RACE™ MOBILE APP

Events using our registration platform get a FREE listing in the ITS YOUR RACE™ mobile app. Our app features include a full event listing with directions, participant lookup, results lookup, athlete tracking, live sharing on social media outlets, live race photos and more.

LIVE RACE REGISTRATION

Fast Setup & Secure

The ITS YOUR RACE™ platform has an admin tool that's designed for ease of use. A race director or timer can create a FREE account and manage several events in one place. The admin tool can be accessed remotely to review race registrations, change race information, upload additional registrations, and more.

Full Integration with our Mobile App & Race Day Kiosks

All participants can register using our online registration, the ITS YOUR RACE™ mobile app or on our race day kiosks. All registration data is synchronized live with the Jaguar timing system.

Full Integration with Social Media

Upon registering, participants are asked to share the event on various social media networks, which helps gain participation.

They are also given the option of syncing their Facebook or Twitter accounts with the registration. On race day, your Jaguar timer will sync up with the ITS YOUR RACE™ social media platform, and splits and results will automatically upload to the participant's account.

Low Fees

ITS YOUR RACE™ charges just 6% + $1 per transaction with a $2.50 minimum.

In comparison, Active charges 6.75% + $1.25 with a $3.25 minimum.

LIVE RACE RESULTS

Searchable Web Results

When using the ITS YOUR RACE™ registration platform, we provide a FREE web results URL to share with participants. All events that took place will be included. Participants can view overall results or narrow the results down by gender, age group or location.

Individual Results

Participants can click on their name and view their individual stats including gun time, chip time, overall pace, overall place, gender place and age group ranking. They will also be able to view their individual splits where applicable.

Custom Finisher Certificates

When using the ITS YOUR RACE™ registration platform, you have the ability to offer custom finisher certificates to your participants. This is a great keepsake for your athletes as well as a great way to earn additional exposure for your event.

Athlete Photos & Purchase

For events using Jaguar Snapshot, photos will be automatically uploaded to your custom ITS YOUR RACE™ results page, race-day kiosks and the ITS YOUR RACE™ mobile app. Participants can purchase these photos immediately following the event.

RACE DAY ENHANCEMENTS

Jaguar Snapshot

Jaguar snapshot is a live race photo platform that fully integrates with the Jaguar timing system. Our RFID readers detect a participant's chip and our high-quality cameras snap multiple photos. Cameras can be set up anywhere along the course to take pictures of the athlete's full race experience.

Instant Viewing & Purchase

Photos are automatically uploaded to the ITS YOUR RACE™ system and made available for purchase on our mobile app, web results and kiosk. Photos are $5 for one download and discounts are offered for multiple purchases. Race directors earn revenue from these purchases.

Jaguar Kiosk

Participants can use Jaguar kiosk to register on race day, look up and print their race results and purchase their race day photos instantly. You can also load a sponsor logo and advertising messages into the Kiosk to create additional revenue opportunities from your events.

"ITS YOUR RACE™ exceeded my expectations as a race director. The mobile app was a hit with our participants. This was our first time using the Jaguar Snapshot product, and people could not believe they were able to purchase their photos right after the event, let alone through their phones."

LIVE MOBILE APP

Create a Free Race App Instantly

Using the web admin tool, you can create a custom race listing in the ITS YOUR RACE™ mobile app. Your listing will have all of the features listed below. If you're using the ITS YOUR RACE™ registration platform, the app will be marketed through confirmation emails as well as the web results page.

Events, Places & Directions

Make sure your participants know where they're going and when to get to your events. Using the admin tool, you can import your entire event listing from the expo or packet pickup to the start and post-race party. The "Places" feature allows you to import important places such as hotels, restaurants, coffee shops and more. Directions to each place are also provided using GPS.

Course Maps

Allow your athletes to view the entire course prior to participating in your event. Course maps are drawn using the ITS YOUR RACE™ admin tool. Users can add course features such as mile markers, water and aid stops, entertainment along the course, restrooms, hotels and more.

Athlete Tracking

For only $0.50/participant, our race operations team will monitor your race live. This ensures that tracking information is being pushed to the mobile app from any timing point connected to our platform. Our live tracking feature provides a course map with a moving green dot that shows the progress of the participant. Timing data is combined with our performance engines to estimate the location of the athlete throughout the event.

ITS YOUR **RACE**™

Contact Us Today to Find
a Jaguar Timer in Your Area!

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INNOVATIVE
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